

POSITION/JOB TITLE: Graphic Web Designer
DEPARTMENT: Development
REPORTS TO: Director of Software and Product Development

SUMMARY:

As part of the development team at Omnitech, the Graphic Web Designer is expected to be proficient in all areas of design from conceptualization to production. This position demands creative talent, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

RESPONSIBILITIES/ DUTIES:

- Creates designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts;
- Develops graphics and layouts for websites and custom applications;
- Shows a passion for content strategy and maintains knowledge of UI and UX principles.
- Thinks creatively to produce new ideas and concepts;
- Uses innovation to redefine a design concept within the constraints of cost and time;
- Stays current with developments in IT, particularly design programs such as Photoshop, Illustrator and Flash;
- Works closely with other project team members such as sales analysts, project managers, and software engineers;
- Assists in calculating time estimates for projects;
- Other duties as required.

EDUCATION/EXPERIENCE:

- Bachelor's Degree or equivalent in Graphic Design with emphasis on web from four-year college or technical school; and
- One to two years related experience and/or training;
- Or equivalent combination of education and experience.

SPECIFIC KNOWLEDGE, SKILLS, AND OTHER REQUIREMENTS

- Working knowledge of Photoshop, Illustrator, Flash;
- Working knowledge of HTML and CSS;
- Knowledge of CMS development and theme design (Wordpress, Joomla, or Orchard);
- Knowledge of Javascript or jQuery a plus;
- Knowledge of .PHP or .NET a plus;
- Excellent written and oral communications skills;
- Ability to work efficiently and prioritize in order to meet deadlines;
- Ability to effectively present information in one-on-one and small group situations to customers, clients, and other employees of the organization;
- High levels of motivation with a strong sense of belief in creative ideas, plus the skills and confidence to express them.
- Please include a portfolio or other examples of work upon submission.